ADI GAJBHIYE

UI/UX Designer

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EXPERIENCE:

UX/UI Designer • India Khelo Football
July 2023 - Present

- Got the opportunity to work on, both, B2B and B2C platform.
- Created over 100+ wireframes, prototypes, and user flows to communicate design concepts and interactions effectively.
- Worked closely with developers to ensure designs were implemented accurately
- Led design presentations to share insights, gather feedback, and facilitate collaboration within the team

UX/UI Designer • Yoga by Kalari
Mar 2023 - May 2023

- Designed the next update of their app which is currently in the handoff stage.
- Contributed to the development and maintenance of design systems and style guides to promote consistency and efficiency across products..
- Designed Landing pages for their health programs
- Worked closely with the stakeholders and cross functional teams.

UX Design Intern • Arabica Design Studio
Apr 2022 - July 2022

- Conducted qualitative research, made information architecture and contributed to the design system for their website revamp.
- Worked closely with a design manager, senior designer, developer and UX copywriter to meet business goals.

SKILLS:

Design
Product Design, Wireframing, Prototyping, Application Design, Design System, Website Design, Responsive Design, Visual Design

Research
Competitive Analysis, UX Audit, Surveys, User Interview, Usability Testing, Personas, Information Architecture

Tools
Figma, Sketch, Adobe XD, Adobe creative suite, Google Analytics, Chat GPT, Basic HTML and CSS

Soft Skills
Collaboration, Receptive to feedbacks, Communication, Problem Solving, Deadline Conscious

EDUCATION:

Interaction Design Foundation
UX Design │ 2021 - 2023

Earned industry-recognized course certificates in Design Thinking, Human-Computer Interaction, Design Pyschology, and Mobile UX.

Bachelor of Arts
Nagpur University 2017-2021